



(Accredited by "NBA" for CSE & ECE Programmes and NAAC A+ Grade)

(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)

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College Code : KE

Eamcet & ICET Code : MLEW

MLEW/ ADMIN/RD CELL/2025

DATE: 17-09-2025

OFFICE ORDER

Subject: Reconfiguration of Research Cell

1. Purpose of Re-Configuration

The R&D Cell is re-configured to function as a **core enabling unit** that synergizes **research, innovation, IPR, entrepreneurship, and technology transfer**, in alignment with **MHRD/AICTE IIC guidelines, NEP-2020, and national innovation ecosystem mandates**.

2. Objectives of the Research Cell

1. To promote a **research–innovation–entrepreneurship culture** across faculty and students.
2. To integrate **IIC activities with institutional R&D initiatives**.
3. To facilitate **problem-driven, industry-relevant, and societal research**.
4. To encourage **IPR creation, protection, and commercialization**.
5. To support **startup incubation, MSME collaboration, and technology transfer**.
6. To enhance **research funding acquisition** from government and industry.
7. To improve **institutional innovation ranking, NIRF, NAAC, and ARIIA performance**.

To ensure **systematic documentation and reporting** to IIC and statutory bodies

3. Responsibilities of the Research Cell

1 Strategic Responsibilities

- Align R&D objectives with **IIC calendar and themes**.
- Identify thrust areas based on **national missions (Viksit Bharat, SDGs, Make in India)**.
- Integrate R&D Cell activities with **IIC, IQAC, Incubation, and MSME cells**.

2 Academic & Research Responsibilities

- Encourage **faculty publications in indexed journals**.
- Promote **student research, innovation challenges, and Hackathons**.
- Facilitate **interdisciplinary research clusters**.
- Support **Ph.D./PG research ecosystem**.

3 Innovation & IPR Responsibilities

- Conduct **IPR awareness programs** under IIC.
- Facilitate **patent filing, technology disclosure, and licensing**.
- Maintain **IPR and innovation databases**.
- Support **proof-of-concept (PoC) and prototype development**.

4 Funding & Industry Linkages

- Identify **funding opportunities (DST, DBT, MSME, AICTE, SERB, etc.)**.
- Facilitate **industry-sponsored research and consultancy**.
- Support **startup mentoring and incubation** through IIC ecosystem.

5 Capacity Building

- Organize IIC-mandated workshops, FDPs, boot camps, and ideation programs.
- Train faculty and students on TRL, MRL, ISO, and commercialization pathways.

4. Quarterly R&D–IIC Joint Review Meetings

Annual Strategic Planning Meeting

Special meetings for:

- **Funding calls**
- **Innovation challenges**
- **Patent approvals**

Minutes of Meetings (MoM) to be:

- **Documented**
- **Approved by Chairperson**
- **Uploaded to institutional records**

4. Governance Structure of Re-Configured R&D Cell

Organizational Structure

1. **Chairperson: Dr.J.Appa Rao**
2. **Coordinator: Dr.K.Gouthami**
3. **Members: Representatives from various departments.**

RESEARCH ADVISORY COUNCIL			
S.NO	NAME OF THE MEMBER	DESIGNATION	POSITION
1.	Dr.M.Perumallu	Patron	Chairman-Management
2	Dr.J.Appa rao	Principal	Chair person
3	Dr.K.Gouthami	Dean(R&D)	Coordinator
COMMITTEE-1: FINANCE AND INFRASTRUCTURE			
S.NO	NAME OF THE MEMBER	DESIGNATION	
1	Dr.R.Poorna chandra Rao	Director	
2	Dr.Ch.Ramesh	IQAC Coordinator	
3	Prof J.Kishore Babu	Academic advisor	
4	Dr.P.Ramesh Babu	Dean, Admissions	
5	Dr.D.Srinivasa Kumar	Former director, Professor	
COMMITTEE-2: RESEARCH PROGRAMS POLICY DEVELOPMENT			
S.NO	NAME OF THE MEMBER	DESIGNATION	
1	Dr.G.Ramaswamy	Professor &Head CSE	
2	Dr. K.Ravi kiran	Professor &Head AI&ML	
3	Dr.P.Srinivasa Rao	Professor S&H	
COMMITTEE-3: COLLABORATIONS AND COMMUNITY			
S.NO	NAME OF THE MEMBER	DESIGNATION	
1	Dr.K.Sunitha	Professor &Head IT	
2	Dr.D. Subba Rao	Professor, S&H	
3	Dr.K.Swetha	Assoc Professor ECE& in charge T&P cell	
COMMITTEE-4: COMMUNITY PRODUCT DEVELOPMENT MONITORING COMMERCIALIZATION			
S.NO	NAME OF THE MEMBER	DESIGNATION	
1	Dr. Ch. Jaya rao	Professor &Head AI&DS	
2	Dr. P. Vijaya Saradhi	Professor &Head ECE	
COMMITTEE-5: IPR LEGAL AND ETHICAL MATTER			
S.NO	NAME OF THE MEMBER	DESIGNATION	
1	Dr. N. Hari krishna	Professor &Head DS	
2	Dr.Ch.K.Chiatanya	Professor &Head S&H	
3	Dr.A. Latha	Professor	

Copy to:

1. Chairman
2. All members Concerned
3. All HoDs
4. Admin Office



J. Appa Rao

**Dr.J.Appa
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PRINCIPAL**

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